



FLORIDA STATE UNIVERSITY LIBRARIES

Fall 2021 Advancement Board Meeting Friday November 5, 2021 11am-2pm Hybrid Meeting

In attendance: Mark Johnson (Chair), Cheryl Monroe (Vice-Chair), Dean Gale Etschmaier, Mark Hillis, Anne Rowe, Julia Zimmerman, Kris Harper, Kathy Whitehead, Carrie Cooper, Kristi Nelson, Mel Rowan, Katie McCormick, Misty Anderson, Valliere Richard, Nancy Stepina-Robison, Nancy Wingenbach, Joel Padgett, Jo Bryan

Not in Attendance: Greg Beaumont, Monica Dirac, Jayne Standley, John Fenstermaker, Anne Strozier, Dennis Moore, Jenni McKnight, Brandon McCray

Invited Guests: Nikki Morse

AGENDA ITEM	NOTES	ACTION
Welcome	Mark Johnson welcomed the board.	
	Carrie Cooper announced to the Board that Bender stepped down and if anyone on the Boars has any recommendations to please email her the names.	
Approve Minutes	The Advancement Board approved the minutes unanimously.	
Dean's Report <i>Gale Etschmaier, Dean of University Libraries</i>	Dean Etschmaier gave an update on the current state of the Library. See attached PowerPoint. <ol style="list-style-type: none">1. FSU is ranked number 19 in 2020 and continue to hold this ranking.2. Freshman retention rate is 93% which is no. 16 among public universities3. President McCullough became the new University President on August 16.4. Provost McRorie will be stepping down in December and returning in the fall to the faculty. There will be	

	<p>an internal search for a new Provost.</p> <ol style="list-style-type: none"> 5. As of August 17, the Libraries returned to pre-pandemic hours (24/5). Keeping some of the online services such as curbside delivery/pickup of books and other materials. Continue to offer online tutoring, research consultations, and some asynchronous instruction. 6. On July 13, the entire State University System and Florida College System moved to a new integrated library system. (Alma/Primo) 7. The second floor of Strozier was renovated and reopened on August 24. This added 134 workspaces for students. 8. Greenglass Withdrawal Project As we returned to campus and witnessed the reaction of our students to the second-floor renovation, we re-initiated the plans for reviewing collections and relocating extremely low use titles that we are able to quickly access if they are needed by scholars. This resulted in some drama on campus from faculty in disciplines that are book centered. We worked with our Faculty Senate Library Committee to discuss concerns, extend the period for their review, and ensure that this process was done as collaboratively as possible. The goal of this project is to provide space for newly acquired materials as well as allocate additional space for students and faculty learning. 9. The Libraries has received 18 strategic initiative proposals to advance teaching, learning, and research at FSU. Examples of proposals are development of 	
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	<p>spatial data and GIS services, supporting 3D and immersive scholarship, a research data instruction infrastructure pilot, enhancing accessibility of electronic theses and dissertations, enhancing online learning with new software applications, an alternative textbook grant program, a speaker series on diverse voices in STEM, and improving access to collections through development of inclusive metadata.</p> <p>10. Tuesday November 30 is Giving Tuesday. Libraries has three initiatives. Online learning materials, in particular <i>Territorial Papers of the Unites States, 1764-1953. The goal to acquire the papers is \$19,000.</i> Naming opportunities of a study room in Strozier Library. This will be over a five-year period with a pledge of \$1000 per year. These funds will go to the Deans Excellence Fund which will support new pilot programs. The dean is sponsoring the first room in memory of four employees lost between 2019-2021. AS of now the Libraries has raised \$15,000 of the \$25,000 needed for the Libraries-stained glass window. The dean asked the board to consider making a gift towards the window in order to move forward with production.</p>	
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<i>Outreach Presentation</i> <i>Nikki Morse, Outreach Coordinator</i>	See attached PowerPoint Presentation.	
<i>Development Report</i> <i>Gale Etschmaier</i>	<p>The Libraries raised \$334,488 in revenue and commitments in the 2021 fiscal year which ran from July 2020-June 2021. Since the 2022 fiscal year began, July 1, the Library has raised \$27, 733.</p> <p>FSU Libraries was invited to apply to the EDWARD C. FOGG once again, III AND LISBETH A. FOGG CHARITABLE TRUST. Awards will be announced and distributed in December.</p> <p>In September, the FSU Call Center restarted their services and FSU Libraries was selected as part of their additional gift program. Each call center interaction shares with potential donors' information about making an additional gift/pledge to FSU Libraries with each caller.</p> <p>Giving Tuesday campus wide campaign will be held November 30, 2021. It is an international day of giving following Thanksgiving, Black Friday, Small Business Saturday, and Cyber Monday. The Library is one of the four featured areas of support for the campus-wide fundraising campaign. Our fundraising priorities for Giving Tuesday are Native American and Indigenous Studies electronic resources.</p>	
<i>Fund Reports</i>	Since the spring board meeting, the Libraries Advancement Board Endowment	

